



2nd Annual Black & White Gala

SPONSORSHIP OPTIONS

\$1,000 Gold Sponsorship

Recognition as a Gold Sponsor of our Gala includes YOUR COMPANY'S name and logo prominently included in all promotional materials and advertisements including:

- **Event Ad** in *The Metroland*, *Times Union* and other local and regional paper and online publications.
- **Listing on Upstate Artists Guild Website-** <http://www.upstateartistsguild.org>
- **Listing on UAG Facebook-** <http://www.facebook.com/upstateartistsguild>
- **Listing on UAG Twitter-** <http://twitter.com/UpstateArtGuild>
- **2,000 event postcards** - Distributed to participating artists, entertainers, community members, local companies, organizations and retail locations.
- **200 event posters** - Distributed to local companies, organizations sponsors and retail locations.
- **500 event programs** - Distributed to participating artists, entertainers, community members, local companies, organizations and retail locations.
- **Large posters** on display at the Gala and in the UAG Gallery window after the Gala

Gold Sponsors also receive Champagne Preview Tickets to the Gala and a reserved table for eight (8) guests. *Sponsors must remit payment by 2/5/13 to be included in the Metroland and Times Union Ads**

\$500 Silver Sponsorship:

Recognition as a Silver Sponsor of our Gala includes YOUR COMPANY'S name and logo prominently included in all promotional materials and advertisements including:

- **Event Ad** in *The Metroland*, *Times Union* and other local and regional paper and online publications.
- **Listing on Upstate Artists Guild Website-** <http://www.upstateartistsguild.org>
- **Listing on UAG Facebook-** <http://www.facebook.com/upstateartistsguild>
- **Listing on UAG Twitter-** <http://twitter.com/UpstateArtGuild>
- **2,000 event postcards** - Distributed to participating artists, entertainers, community members, local companies, organizations and retail locations.
- **200 event posters** - Distributed to local companies, organizations sponsors and retail locations.
- **500 event programs** - Distributed to participating artists, entertainers, community members, local companies, organizations and retail locations.
- **Large posters** on display at the Gala and in the UAG Gallery window after the Gala

Silver Sponsors also receive four (4) Champagne Preview Tickets to the Gala and a shared reserved table for four (4) guests. *Sponsors must remit payment by 2/5/13 to be included in the Metroland and Times Union Ads**

\$250 Supporting Sponsorship:

Recognition as a Supporting Sponsor of our Gala includes YOUR COMPANY'S name included in promotional materials including:

- **Listing on Upstate Artists Guild Website-** <http://www.upstateartistsguild.org>
- **Listing on UAG Facebook-** <http://www.facebook.com/upstateartistsguild>
- **Listing on UAG Twitter-** <http://twitter.com/UpstateArtGuild>
- **2,000 event postcards** - Distributed to participating artists, entertainers, community members, local companies, organizations and retail locations.
- **200 event posters** - Distributed to local companies, organizations sponsors and retail locations.
- **500 event programs** - Distributed to participating artists, entertainers, community members, local companies, organizations and retail locations.
- **Large posters** on display at the Gala and in the UAG Gallery window after the Gala

Supporting Sponsors also receive four (2) Champagne Preview Tickets to the Gala.